

The Company Profile



Local Mobile Web Solutions

Suite 25-03A Level 25 |
City Square Office Tower 106 - 108 |
Jalan Wong Ah Fook | Johor Bahru |
Malaysia | 80000

Highlights

Local Mobile Web Solutions was established in the year 2016 in Malaysia by Miss Lena Khalid. The company was initially introduced to the market due to the overwhelming interest and the needs to give the best out of digital marketing industry. The unique team that formed Local Mobile Web Solutions was gathered from the fields of Digital Marketers, Graphic Designer, Business Development and several other Professional fields.

Local Mobile Web Solutions aims to give exceptional services to its clients. This runs in conjunction with its vision in assisting small to medium-sized business to connect with their clients and obtain maximum benefits from digital marketing.

Local Mobile Web Solutions provides solutions for companies to expand their business. It helps them to understand more on digital marketing and how they can capitalize Digital Marketing in their business expansion.

On that note, we are ready to spend hours drinking cups of coffee so as to understand our client's needs and provide our services to strategize their business to fit in the current digital world. We will allocate our time for you. That shall be our promised to you.

Well, there is no time to waste. We are waiting for the coffee invitation to discuss yours and hence start a project together.

Our Services

Content Marketing Service

Email Marketing Service

Social Media Marketing Service

Local SEO Service

Web Design Service

Video Marketing Service



Content Marketing Service

Content Marketing is the practice of writing and publishing valuable content online with the ultimate goal of acquiring new leads and customers. The process is focused on targeting a clearly-defined audience that has expressed some of type of interest in your particular type of product, service, or business.

By publishing your own engaging and useful content online, Content Marketing helps you sell your products and services without actually “selling.”

Instead of hard-selling it allows you to deliver great information to your target market that naturally progresses into them becoming a paying customer.

Why Content Marketing?

The best Content marketing takes a consistent customer-centric approach. It taps into the conversation to learn what matters most to your existing and potential customers. It then provides engaging content focused on those interests, needs, wants, pains, concerns and questions



Email Marketing Service

Email Marketing is the process of sending emails to a list of subscribers for commercial purposes. This does not mean that it is OK to purchase a list of random email addresses and spam them multiple times per day with hard-selling email tactics.

In order to get results, Email Marketing must be done professionally and ethically.

Consumers can opt-into your email list by taking you up on a free offer, such as a free report, coupon, or discount. This permission-based opt-in allows you to contact these new subscribers going with promotional offers, helpful information, and more.

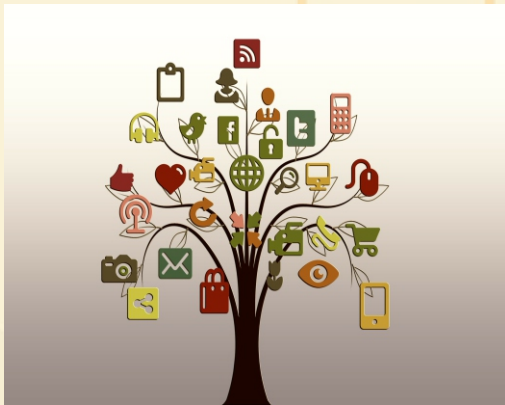


Why Email Marketing?

Thanks to the smartphone and tablets, people today have immediate access to their email no matter where they are. So, it helps you to take advantage of impulse buying opportunities when it matters most. There's nothing to print and no postage to pay, so this alone is a major cost-saving compared to traditional forms of advertising.

Social Media Marketing Service

Social Media Marketing is the practice of building a targeted social following on various platforms, such as Facebook, Twitter, Google+, LinkedIn, Pinterest and many others.



The magic happens with how well you interact with your audience by being helpful, open, and engaging.

Social media is not about selling. It is about building solid relationship with your customers and prospects that ultimately contribute to increased sales and profits.

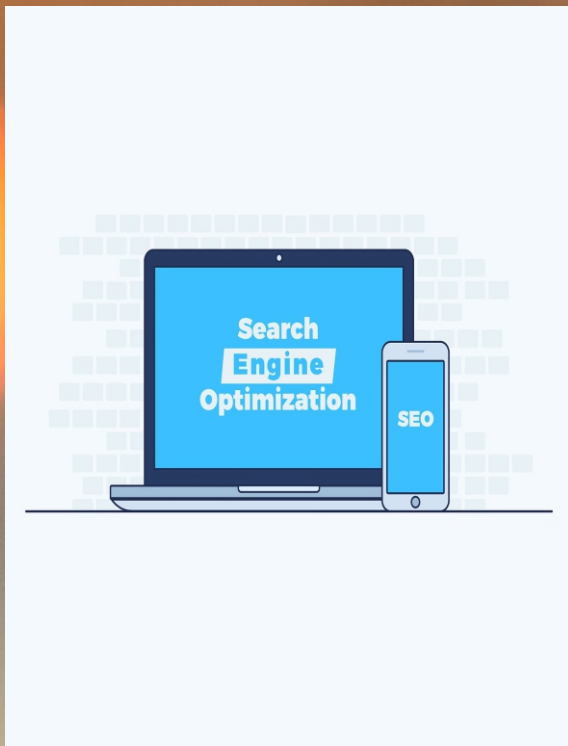
Establishing a presence in the right social communities (where your target market is spending the most time) and consistently building and managing it going forward, you can expect:

- Higher Levels of Customers Loyalty & Retention
- More Website Traffic
- A Positive Online Reputation & More Brand Recognition
- An Authoritative Voice for Your Business

With the right amount of focus and persistence, you will soon have an avenue that is bringing in new leads on auto-pilot and keeping your existing customers coming back over and over again.

Local SEO Service

Local SEO (Search Engine Optimization) involves the implementation of certain strategies and techniques to help your website rank higher in the search results.



This includes implementing on-page optimization, claiming local directory listings, building citations and more.

Search Engine like Google, Yahoo, and Bing use certain algorithms to help them provide web searchers with the best results based on their search terms and phrases.

In other words, Local SEO helps the search engine get a clear understanding of what your business is about and where you are located so they can match you with potential customers in your area.

Why Local SEO?

If your business is not showing up on the first page the results, you are missing out on a major opportunity to connect with these leads. Online search is here to stay and SEO is one of the most valuable marketing tools available to small business looking to snag more of their local market.

Web Design Service

When it comes business website design, it takes a serious collaboration between the business owner and a skilled website designer to create a site that will work towards bringing in more sales.

Why is Website Design Important?



Because most people today are using the web to find the products, services and businesses they want, your company website typically will be the first point of contact they will have with your business.

But if it is not professionally crafted to bring results, it could be the last contact with your business.

Even more importantly, your website must be compatible and responsive to mobile devices, such as smartphones and tablets. If not, you lose a huge portion of the potential market share because mobile users will move on to your competitor's mobile-ready websites. So, you need to do everything in your power to make a solid impression the first time they visit so to increase the chances of them spending money with you.

Video Marketing Service

Video Marketing is the process of incorporating online video into your marketing mix in order to generate more leads and convert more prospects into customers.

Although there are many different types of video you can create, they all have one end goal in mind: to increase sales.



This can be achieved with videos that directly promote your products and services, as well as video that simply educate your customers. You can also create commercial style videos, tips and how-to videos, product demo videos, company overview videos, customer testimonial videos, and much more.

A well-defined Video Marketing strategy will help you build brand awareness, establishing credibility, achieve higher website rankings, and increase website traffic.

Contact Us Today

Lucky Dwiharto

+62 811 1075 935 / lucky.dwiharto@lmws.support

Indonesia

Or

Miss Lena Khalid

+60 19 702 8768 / lenakhalid@lmws.support

Malaysia



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